

FLORIDA GROWTH



Revenue Growth vs. National

5.8%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.1%

Past 12 Months National

3.7%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.7%

Next 12 Months National

Employment Growth

2.6%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.6%

Past 12 Months National

3.1%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

2.7%

Next 12 Months National

Florida companies more confident in the economy



GLOBAL ECONOMY

54%



NATIONAL ECONOMY

61%



LOCAL ECONOMY

74%

VS. NATIONAL MIDDLE MARKET

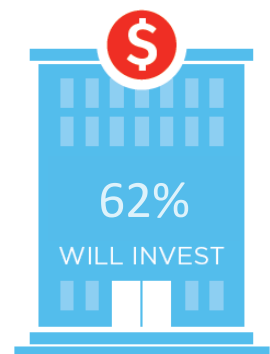
47%

67%

76%

Preparing for growth through capital investment

Middle market companies in Florida are sending a strong message that they are poised to invest.



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MIDDLEMARKETCENTER.ORG



MEET FLORIDA'S MIGHTY MIDDLE MARKET

Florida's Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B



NEARLY

7,000

BUSINESSES



MORE THAN

\$277B

IN ANNUAL REVENUE



REPRESENTS

0.4%

OF ALL FLORIDA
COMPANIES



GENERATES

25%

OF ALL FLORIDA
BUSINESS REVENUE



EMPLOYS

21%

OF THE FLORIDA
WORKFORCE



Diverse



CONSTRUCTION
11.6%



HEALTHCARE
9.6%



RETAIL TRADE
12.4%



FINANCE & INSURANCE
6.1%



PROFESSIONAL
SERVICES
7.8%



MANUFACTURING
11.3%



WHOLESALE
TRADE
14.4%



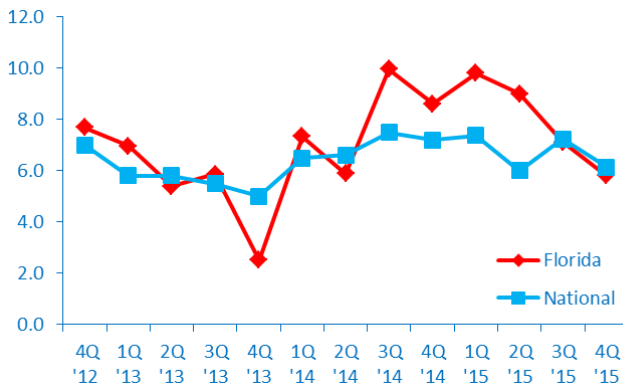
AGRICULTURE
0.8%



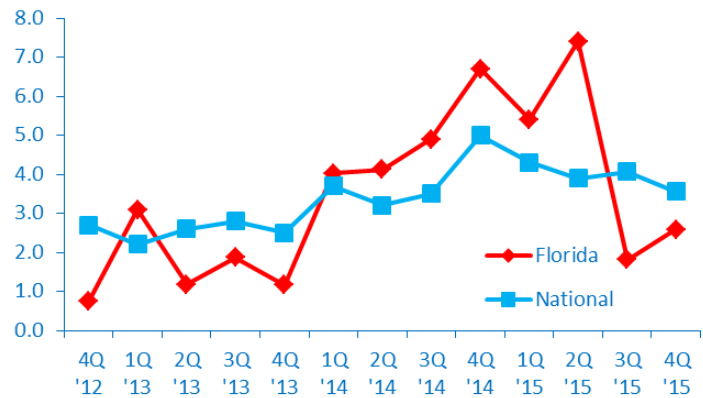
TRANSPORTATION &
WAREHOUSING
3.3%

FLORIDA GROWTH VS. NATIONAL

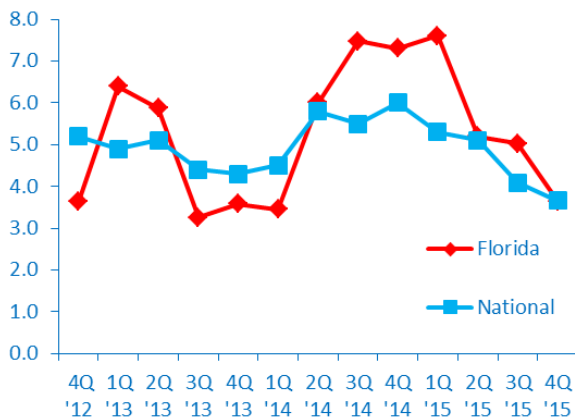
Revenue Growth past 12 months



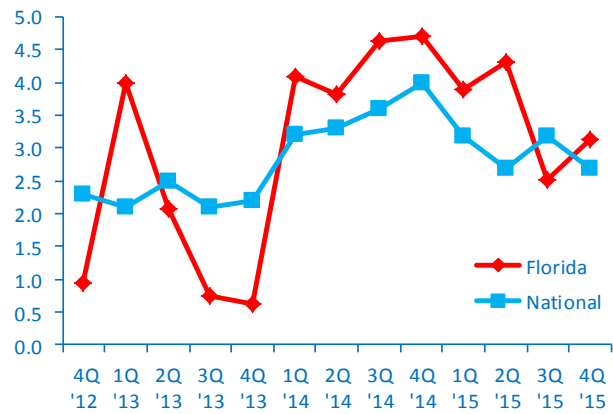
Employment Growth past 12 months



Revenue Growth next 12 months



Employment Growth next 12 months



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THE MIDDLE MARKET

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